



**NEWS RELEASE**

**FOR IMMEDIATE RELEASE:**

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**LIBERIAN INTERNATIONAL DEVELOPMENT FOUNDATION (LIDF) LAUNCHES ITS 100,000 STRONG CAMPAIGN**

The Liberian International Development Foundation (LIDF) is currently launching its “**100,000 Strong Campaign**” to connect with 100,000 friends to raise awareness and funds in support of LIDF goals. To achieve our 100,000 Strong Campaign goal, a series of events and fundraisers are being planned and the general public is invited to attend...

**January, 2010** – Dedication Ceremony – The Isabel E. Cooper Center for Technology & Learning at the Bromley Episcopal School (Liberia, West Africa)

**February, 2010** – A Conversation with Dr. Henry Louis Gates, Alphonse Fletcher University Professor & Director of the W.E.B. Du Bois Institute for African and African American Studies at Harvard University and host of PBS’s African American Lives – exploring the genealogy of prominent African-Americans. (Atlanta, GA)

**March, 2010** – LIDF Inaugural International Golf Tournament; Guest of honor - Milton Nathaniel Barnes, Liberian Ambassador to the United States (Atlanta, GA)

Established in 2006, The Liberian International Development Foundation (LIDF) is charged with providing extensive support to entities that seek to redevelop Liberia, West Africa by promoting an increased focus on both public and private sector development in Liberia. The LIDF’s primary areas of focus are: **education; safe water, health & housing; and workforce development.**

Given the primary areas of focus, the LIDF is actively engaged in several major projects....

- Bromley Episcopal Mission School Project - a pilot project designed to serve as a countrywide replication initiative that utilizes technology to enhance the learning experience, improve the delivery of curriculum and knowledge transfer process, and improve school management
- K-3 Curriculum Development & Training Initiative - the development of K-3 curriculum that will be implemented countrywide
- HIV/AIDS Community Awareness Initiative - the development and implementation of a countrywide HIV/AIDS community awareness program
- University of Liberia / JFK Hospital Environmental Sciences Initiative - the training of students and practitioners in the environmental sciences

For media inquiries and/or interviews, contact Etrenda Dillon, Executive Director at 202-973-2849. To join our “**100,000 Strong Campaign**” or to learn more about the Liberian International Development Foundation (LIDF), please visit our website at [www.liberianfoundation.org](http://www.liberianfoundation.org) or call us at (202) 973-2849.